

2026 Memberships + Sponsorships

NEW THIS YEAR: NPBiz is combining membership and sponsorship into one unified plan. The goal: make support easier and more transparent—and make sure every business that helps strengthen New Providence’s business community is recognized.

HOW IT WORKS: Any sponsorship **automatically includes annual NP Biz membership**. Annual dues (\$150) remain available for businesses who aren’t sponsoring an event. Sponsors no longer pay dues in addition to sponsorship—it’s all one streamlined system.

~ MEMBERSHIP LEVELS ~

LEVEL	CONTRIBUTION	RECOGNITION & BENEFITS
ACTIVE MEMBER	\$150	<ul style="list-style-type: none"> • Window cling & digital badge • Website listing • Full access to member meetings & events • Relevant news from NP Biz & NP borough
LOCAL SUPPORTER	\$500	<ul style="list-style-type: none"> • Everything above + • Table at 1 event of your choice: Summer Concerts, National Night Out, or Pioneer Day
SPOTLIGHT SPONSOR	\$1,500	<ul style="list-style-type: none"> • Everything above + • 1 event sponsorship of your choice*
COMMUNITY CHAMPION	\$3,500	<ul style="list-style-type: none"> • Everything above + • Sponsorship at <u>ALL</u> NP Biz events • Sail flag
LEGACY PARTNER	\$5,000+ &/or significant in-kind support	<ul style="list-style-type: none"> • Everything above + • Year-round recognition



*Event sponsorship includes:

- Logo on event banners & fliers
- Social media recognition
- TAPInto shoutout via event
- Table/booth space at event

Event sponsorships are available for any of the following events:

- Summer Concert Series
- Downtown Trick-or-Treating
- Pioneer Day
- Holiday Walk

Additional event sponsorships beyond your first one are \$1000 each.

FAQs

Everything you need to know about NP Biz Membership

- **When is NP Biz membership payment due?**

All annual memberships renew in January for the calendar year. Paying either your \$150 dues or your sponsorship in January ensures your business is recognized as an active NP Biz Member all year long. Timely collection of dues allows us to have the funding needed to operate and plan events right from the start of the year.

- **If I sponsor an event later in the year, do I still need to pay the \$150 membership?**

No double-paying here! Your membership contribution automatically applies toward any sponsorship you make in the same calendar year. For example, if you pay \$150 in January and then decide to sponsor a July event for \$1,000, we'll simply apply your \$150 dues toward that sponsorship; you'd just pay the \$850 difference.

Paying your \$150 in January allows us to collect dues upfront- when they're most needed without requiring you to decide yet which sponsorship you'll choose.

- **Can I get a refund for my membership if I decide to sponsor later?**

Membership dues aren't refundable, but they're always credited toward your sponsorship. So you'll never lose value or pay twice; your support just "upgrades" your membership level.

- **If I don't sponsor anything this year, am I still a member?**

Yes- your \$150 annual membership keeps you listed as an active NP Biz Community Member with full access to networking events & educational meetings, recognition on our website, and NP Biz/NP Borough news updates.

- **When I sponsor an event, does that automatically include membership?**

Yes! Any sponsorship automatically includes NP Biz membership for that calendar year; no separate dues required.

- **What if I'm a global sponsor?**

If you're one of our global sponsors your sponsorship already includes NP Biz membership and all the associated recognition for the year. We'll make sure you're listed and thanked everywhere our members are featured.

- **Can I join as a member and decide my level later?**

Absolutely. Start with a \$150 membership, and if you decide to sponsor later, we'll simply apply your membership toward that sponsorship level. Join early in the year to stay involved, then choose your sponsorship as events arise.

- **Who do I contact if I'm not sure what I've already paid?**

Reach out anytime at info@newprovidencebiz.com and we'll confirm your current membership or sponsorship status and make sure your records are up to date.

- **Why does NP Biz link membership and sponsorship together?**

Because every contribution matters. By connecting the two, we're simplifying participation and making sure all who support our events and initiatives are recognized as part of the NP Biz community that keeps New Providence thriving.

- **What if I'm sponsoring as a non-New Providence business?**

As a business located outside of New Providence, you would not automatically become a member of NP Biz (membership is reserved for New Providence taxpayers). However, your sponsorship is still deeply valued, and you'll receive the same recognition, promotion, and appreciation as our other sponsors. We're grateful for every business that helps make our community events possible, whether local or neighboring!