

2025 Sponsorship Opportunities

Why Sponsor NPBiz Events?

Your sponsorship is both support and a smart investment in visibility, community connection, and goodwill. NPBiz events bring together thousands of residents and visitors, giving you the perfect platform to showcase your business, all while playing a vital role in making New Providence a vibrant place to live, work, and shop.

Benefit	Global Sponsorship	Gold Sponsor	Community Supporter	Presenting Sponsor (Add-On)
# of Events Included	✓ All major NPBiz events including: Summer Concert Series, Downtown Trick-or-Treating, Fall Fest & Holiday Walk	✓ 1 event	✓ 1 event	✓ Enhances Gold or Global level at 1 event
Year-Round Visibility	✓ Logo on NPBiz website and emails	✗	✗	✗
Event Branding	✓ Sail flag at all events	✓ Logo on shared banners	✓ Logo on shared banner	✓ “Presented by [Your Business]” on all materials
Social Media Recognition	✓ Four spotlight posts/year	✓ Thank-you shout-out	✓ Thank-you shout-out	✓ Dedicated event campaign for the event
Event Booth/Table	✓ Booth space at all events	✓ Booth space at event	✗	✓ Booth space at event
Media Boost	✗	✗	✗	✓ Dedicated Eblast through TapInto

Global Sponsorship gives you year-round exposure, access to all major events, and maximum community impact—with a savings of **\$500** off the cost of sponsoring events individually. Other opportunities throughout the year include:

- *National Night Out* (Tuesday, August 5, 2025)
\$100/table (free for Global) (*members only*)

Sponsorship Details

GLOBAL Sponsor \$3,500/year



Be everywhere your customers are. With year-round visibility at **every major NPBiz event**, your brand = a trusted part of the community.

- **Consistent exposure:** Your logo featured on the NPBiz website, in monthly emails, and in quarterly social media spotlights.
- **Stand out at every event:** A custom sail flag with your logo and premium placement on event banners. And **our gift to you** as a THANK YOU for your generous support. Yours to use throughout the year. (\$250 value)
- **Build real connections:** Booth space at all events gives you the opportunity to engage directly with your audience.

GOLD Sponsor \$1,000 per event

Show up where it counts. Gold Sponsorship puts your business in the spotlight at a specific event where your customers gather.

- **Be seen:** Your logo featured on event banners and materials.
- **Meet your customers:** Booth space lets you connect with attendees in person.
- **Stay top of mind:** Thank-you mentions in social media posts ensure your support is recognized.

Event Pricing:

- **Summer Concert Series:** \$1,000
- **Downtown Trick-or-Treating:** \$1,000
- **Fall Fest:** \$1,000
- **Holiday Walk:** \$1,000

Presenting Sponsor [**ADD-ON**]

Take center stage. *Exclusive Presenting Sponsorship* makes your business synonymous with the community's favorite moments.

- **Own the event:** "Presented by [Your Business]" branding on all event materials and promotions.
- **Expand your reach:** A dedicated TapInto Email sent out to their entire readership promotes your sponsorship to thousands of local readers.
- **Engage directly:** Booth space and the chance to address attendees at select events like the Summer Concert Series.

Event Pricing:

- **Summer Concerts:** +\$1,000
- **Downtown Trick-or-Treating:** +\$1,000
- **Fall Fest:** + \$1,500

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